Vincent's Heating & Plumbing

VINCENT'S NEWS

The 'Van-Go' Gallery

October 2026



"Wherever you see a 'Vincent's Van Go' you know the job will be a work of art."

Guest Columnist This Month

67 Years of Excellence!



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Did you know...

...most water heaters last 8–12 years. If yours is approaching that age, it may be time to start planning for replacement before it fails. Consider upgrading to a tankless model that features energy savings and unlimited hot water.

THROUGH MY EYES

This summer was my 12-year wedding anniversary with my wife, Chelsie. When I told people we were celebrating a long weekend in New York City, most asked the same question: "Is it a big anniversary?" It probably seemed unusual. Most couples plan a trip like that for a tenth or fifteenth anniversary. We actually intended to take a special trip for our tenth, but with a baby and a two-year-

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Here are VHP technicians Jeyson, Shamar and Garrett getting ready for the start of a work day.

Can You Really Keep Wildfire Smoke Out of Your Home?

"Is it safe to run my HVAC system?" We received this question from many concerned homeowners while the Canadian wildfires were happening this summer. If outdoor air quality is poor, some might think that this would keep contaminants out. However, whether your HVAC system is running or not, pollutants enter your home. Air naturally flows through small cracks, gaps, and openings around windows, doors, attics, basements, and other parts of the structure. This happens even when your HVAC system is not circulating air in your home.

It's Okay That Outdoor Air Enters Your Home

- *The issue **isn't** whether outdoor air is entering your home.*
- *The issue **is** whether you can control where and how it enters your home so it can be treated.*

Last month, we explored ways to filter and purify the air in your home to help protect your family. This month, we'll look at how to control where air enters your home in the first place.

Controlling The Flow of Air

Outside air leaking in through cracks and crevices in your home can cause problems. It creates

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Wildfire Smoke... (Continued from Pg. 1)

health problems because it brings dirt, moisture, allergens, and outdoor pollutants, including wildfire smoke, in with it. It creates comfort and efficiency problems as well. “Drafty” rooms can feel uncomfortable. The reason they are uncomfortable is because of air leakage. Rooms are difficult to keep comfortable when outside air enters faster than your heating and cooling system can compensate for.

If we can control where air enters and leaves a home, we can improve comfort and indoor air quality and even help with system performance. We want to make sure that air enters through the duct system where allergens and pollutants can be caught by our filtration system, and we want to make sure that incoming air does not affect room temperature.

There are two things that have the biggest benefit:

1. Energy Recovery Ventilator (ERV)

An ERV is an appliance that creates a controlled entry and exit point for air in a home. As stale air leaves the home, the ERV transfers much of its heat to incoming fresh air, allowing continuous ventilation without wasting energy. ERVs are usually connected between the outdoors and your HVAC ductwork. Incoming fresh air can then pass through your filtration system before circulating throughout the house.

2. Seal The Home

Next, we need to make sure that there are no gaps in the home that bypass the ERV and filtration system. The most important places to seal are attic areas, rim joists, and ductwork. In some homes, addressing these leakage points can reduce overall air infiltration by as much as 50%. Extremely leaky windows and doors may also deserve attention.



An ERV has 4 pipes: one bringing fresh outside air into the ERV. After the ERV conditions the air, it is piped to the furnace. Stale house air is piped to the ERV where its heat is extracted and the final pipe is an exhaust pipe to the outside.

Conclusion

Filtering the air in your home is important, but controlling how air enters your home is just as important. When fresh air enters through a properly designed ventilation system instead of random cracks and leaks, your home becomes healthier, more comfortable, and more efficient. The goal isn't to stop air from moving through your home. The goal is to control where it comes from and to treat it before your family breathes it. For more information see the nearby insert. **– Brendan Squires**

What Our Clients Are Saying ...



“I have been using Vincent’s services for over 20 years, and I have never been disappointed with either the quality of the work or the professionalism of the VHP team. Austin was an excellent example of the strong ethics that define VHP. Thank you.”

Marie and Nick Saputo, Lexington

Through My Eyes (Continued from Pg. 1)

old at home, leaving for several days wasn't realistic. We decided to take a rain check.

Earlier this year, I started to think about cashing in that raincheck. With our children now a little older, I felt confident they could stay with my parents for a few days. I also realized that before this year, we had not gone anywhere together since before COVID, more than six years ago. Chelsie is a big Harry Potter fan. So, when I learned an actor from the movie would reprise his role in "Harry Potter and the Cursed Child" on Broadway this summer, I knew I had stumbled onto the perfect trip.

We came up with a list of other things to do in New York. Chelsie wanted to visit Ground Zero and see the Statue of Liberty. I wanted to visit a jazz club and go to a museum. I was not sure which museum until my mom mentioned that Vincent Van Gogh's most recognizable painting, "Starry Night," is housed at the Museum of Modern Art. There was no question after that!

It was a special time. The "Harry Potter" show was magical (pun intended), and we had fun doing the touristy stuff. Even ordinary moments feel more exciting with NYC as a backdrop. At one point we sat down to eat street vendor food and, looking up, realized we were eating in front of the New York Stock Exchange.

As grandiose as New York seemed, the quiet moments with my wife were what I enjoyed most. This trip allowed us to unwind and reconnect. With small children, it's easy for a relationship to take a back seat. In that sense, the trip reminded me of something I am very familiar with: a 'maintenance visit.'



Brendan with Vincent Van Gogh's 'Starry Night' - not to be confused with the work of art where you see a Vincent Van Go!

It is recommended that HVAC equipment is maintained yearly. Is there any recommendation for how often "planned relationship maintenance" should happen? It seems the internet is full of people with too much money and not enough responsibility because the "7-7-7 rule" is what I found. According to this rule, a couple should go on a date every 7 days, an overnight getaway every 7 weeks, and a kid free vacation every 7 months! By comparison, an HVAC system takes hardly any time or money to maintain. Especially for members of our Enhanced Service Plan. Members receive discounts on service, and our office takes care of scheduling yearly visits.

Maintenance is easy to neglect, but it is vitally important if you want a furnace, or even a marriage, to last. After 12 years of marriage, I am thankful for the opportunity to take my wife on a special trip to New York. And I am thankful to you, the many customers who agree that maintenance matters and continue choosing our program year after year.

-Brendan Squires

Heating & Air Conditioning
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Vincent's Heating & Plumbing is proud to install Amana equipment, made in the USA.

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Past issues are available in PDF format online in the Van Go Gallery at: **VHPinc.com/gallery** by mid-month after the newsletter arrives.

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Word Search - Marysville Streets: E to L

N	E	I	A	S	B	E	W	G	H	V	H	S	E	Q	J	N	G	K	G
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Edison
Emerald
Evelyn
Forest
Gardner
Georgia
Greenwood
HarborView
Heather
Hemlock
HiddenVillage
Hoffman
Hunter
Huntington
Huron
Illinois
Independence
Indiana
Joanwood
Kendall
Koula
Liberty
Lighthouse
Lomasney
Lynwood

Humor Section



A snail walks into a police station and says, "Help, I've just been robbed by two turtles!"

The police officer says, "Calm down, tell me what happened."

The snail replies, "I don't know, it all happened so fast!"

Now that's good news!

"May the God of hope fill you with all joy and peace as you trust in him, so that you may overflow with hope by the power of the Holy Spirit."

Romans 15:13

Most Homeowners Don't Intentionally Neglect Their HVAC & Plumbing Systems

It's not that they don't care - life just gets busy.

Most homeowners fully intend to have their furnace, air conditioner, or water heater checked regularly. You mean to schedule maintenance. Then work gets hectic, the seasons change, and before you know it another year has gone by.

That's something we've seen for many years. Most homeowners aren't neglecting their equipment because they don't care. They simply have more important things competing for their attention.

That's one reason we created VHP's Enhanced Service Plan. We wanted to make caring for the systems your family depends on easier, more convenient, and less stressful.

Yes, the plan includes annual professional check-ups. We keep track of when those visits are due and contact you to schedule them. But the plan offers much more than a maintenance reminder.

When you need service, Enhanced Service Plan clients receive priority access during normal working hours - same day or no later than the next business day guaranteed. For covered emergencies, clients also have access to extended service hours through 10 PM, a benefit that isn't available to the general public. Additional charges may apply.

WHAT CLIENTS VALUE MOST

GREATER CONVENIENCE We keep track of annual visits, contact you when they're due, and help arrange the service.	**PRIORITY & EXTENDED ACCESS** Priority service during regular hours, plus access to extended service hours for covered emergencies.
PEACE OF MIND Professional checks help make certain the systems your family depends on receive the attention they require.	**DISCOUNTS & SAVINGS** Save 10% on covered repairs and maintenance items, plus receive a $50 annual ESP Reward toward a qualifying replacement.

THE ENHANCED SERVICE PLAN ISN'T JUST ABOUT MAINTENANCE.

IT'S ABOUT MAKING IT EASIER TO GET SERVICE, EASIER TO STAY ON SCHEDULE, AND EASIER TO CARE FOR THE SYSTEMS YOUR FAMILY RELIES ON TO BE SAFE AND TO PERFORM AS INTENDED.

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Professional Care, Preferred Access and Valuable Savings

ANNUAL PROFESSIONAL CHECK-UPS

HEATING

Combustion Optimization & Safety Inspection for a furnace or boiler.

COOLING

Performance Optimization & Cleaning for a central air conditioner.

PLUMBING & WATER HEATER

Plumbing & Water Heater Service, including water heater maintenance.

SIMPLE PRICING

COVER 1 OR 2 SYSTEMS

$12.45

per month, per system

$149.40 annually per system

COVER 3 OR MORE SYSTEMS*

$11.40

per month, per system

$136.80 annually per system

***WHY WE CALL IT 'ONE MONTH FREE'**

When you enroll three systems, the monthly rate for each drops from $12.45 to $11.40. Over the year, that lower rate saves approximately the equivalent of one month's plan fees.

WHAT CLIENTS SAY

"Michael from VHP has done the maintenance on my AC for years. I am sure this is why my AC has lasted and is in its 19th year."

- Sally Smith, St. Clair

"I rely on Vincent's for annual maintenance for my furnace and air conditioning and am always pleased with their professional expertise."

- Barbara Collins, Port Huron

"Annual maintenance provides peace of mind. I have the annual heating and A/C tune-up done every year. It gives me peace of mind that both units are running at top efficiency, saving me on my monthly gas and electric bills."

- Douglas Cole, Port Huron

VINCENT'S NEWS EXCLUSIVE

ENROLL TODAY AND RECEIVE $50 OFF

We will apply $50 off a regular-price $199.20 maintenance visit, a service repair call or off a replacement project, when you enroll in VHP's Enhanced Service Plan.

SCAN FOR DETAILS

Benefits begin immediately upon accepted enrollment.
CALL (810) 985-7103 - Ask about VHP's Enhanced Service Plan.
No long-term contract - cancel anytime.

Is the Air Inside Your Home as Healthy as You Think?

Get a FREE 6-Point Indoor Air Quality Assessment with Any Furnace or AC Tune-Up

Most homeowners schedule maintenance to keep their heating and cooling system operating safely and efficiently. But there's another important benefit many overlook: the air your family breathes every day.

According to the U.S. EPA, indoor air may be two to five times more polluted than outdoor air. Dust, pollen, pet dander, cleaning products, smoke particles, excess humidity, and other airborne contaminants can build up inside your home and affect comfort, health, and safety.

That's why, for a limited time, we're including a FREE 6-Point Indoor Air Quality Assessment with your furnace or air conditioner tune-up.



AirAdvice indoor air monitoring equipment

Our Assessment Measures:

- ✓ Temperature
- ✓ Humidity
- ✓ Carbon Dioxide (CO_2)
- ✓ Airborne Particles
- ✓ Volatile Organic Compounds (VOCs)
- ✓ Carbon Monoxide (CO)

Common Air Quality Concerns:

- • Dust and dust mites
- • Pollen and seasonal allergens
- • Pet dander
- • Smoke particles
- • Mold and mildew
- • Household chemicals and VOCs
- • Carbon monoxide

See What You're Breathing

Using specialized monitoring equipment, we'll gather information about your home's indoor air and provide an easy-to-understand report showing the quality of the air inside your home.

The assessment helps identify potential indoor air quality concerns and provides valuable information that can help you make informed decisions about your home's comfort and health.

Why It Matters

Many indoor air quality problems are difficult to detect without testing. A home can look clean and still have air quality issues that affect comfort and well-being.

LIMITED-TIME BONUS OFFER

Get a FREE 6-Point Indoor Air Quality Assessment with Any Furnace or AC Tune-Up.

Schedule your maintenance service today and learn more about the air your family breathes every day.

Call Vincent's Heating & Plumbing at 810-985-7103 and mention this offer.
Offer expires October 31, 2026.

SEE REVERSE SIDE FOR RELATED OFFER ›

Choose the Indoor Air Quality Solution That's Right for Your Home

Recent wildfire seasons have shown us that outdoor air is not always healthy air. Smoke, dust, pollen, and other airborne contaminants can find their way indoors, where they continue to circulate throughout your home. That's why we've created a series of Indoor Air Quality packages designed to help reduce airborne particles, improve filtration, and create a cleaner, healthier indoor environment. Whether you're looking for a simple filtration upgrade or the highest level of whole-home air cleaning available, there's a solution tailored to your home's needs and your family's concerns.

Save more as you move up the package ladder. All discounts valid through October 31.

BASIC PACKAGE **Better Filtration. Better Air.** ✓ Upgrade to a high-efficiency filtration system Ideal for homeowners looking to improve protection against dust, pollen, and everyday airborne particles.	**Save $100 Through October 31**
BRONZE PACKAGE **Filtration + UV Protection** ✓ Upgrade filtration ✓ Install UV air purification technology UV technology can help address lingering odors and complements your filtration system by targeting contaminants that filters alone may not address.	**Save $200 Through October 31**
SILVER PACKAGE **Advanced Whole-Home Air Cleaning** ✓ Upgrade filtration ✓ UV purification system ✓ HEPA bypass filtration HEPA filtration captures extremely small airborne particles that standard filtration systems can miss, making it an excellent option for wildfire smoke, allergens, and other microscopic pollutants.	**Save $300 Through October 31** ★ *Most Popular Package*
GOLD PACKAGE **Comprehensive Indoor Air Quality Protection** ✓ Upgrade filtration ✓ UV purification system ✓ HEPA bypass filtration ✓ Professional duct sealing Combines advanced air cleaning with duct sealing to help maximize system performance while reducing unwanted air leakage throughout the home.	**Save $400 Through October 31**
PLATINUM PACKAGE **Our Highest Level of Particle Filtration** ✓ MERV 16 Inline Filtration System Designed for homeowners seeking exceptional protection from smoke, fine particulate matter, allergens, and other microscopic airborne contaminants.	**Save $500 Through October 31** ◆ *Best Protection Available*

Don't wait for the next air quality alert. Contact Vincent's Heating & Plumbing today at (810) 985-7103 to find the Indoor Air Quality package that's right for your home and take advantage of savings of up to $500 through October 31.

ONE MORE WAY TO SAVE

Installing a new Indoor Air Quality system is a great first step toward cleaner air. To help homeowners maximize their results, we're also offering up to 50% OFF professional duct cleaning with any IAQ package purchase.
It's the perfect opportunity to improve filtration, address odors, reduce airborne particles, and clean the pathways that deliver conditioned air throughout your home, all while taking advantage of significant seasonal savings.

Ask your comfort advisor how much you can save when combining duct cleaning with your IAQ package.

Word Search Solution – October 2026 – Marysville Streets: E to L

